Sustainable Lodging Workshop
Columbia Hospitality

March 6, 2015
Columbia Hospitality

A premier hospitality management and consulting company.

We Value Being Green

- Maintain green daily operations with sustainable protocols
- Port of Seattle: one of the greenest ports in the nation
- ★★★★ EnvironStars
- ★ International Association of Conference Centers
Reduce Waste

- Coordinate live webcasting and facilitate electronic versions of presentations for attendees instead of printouts
- Segregated trash, recycle and compost bins around the facility
- Providing attendees with recyclable materials like biodegradable utensils
- 90% cleaning products green certified

Seattle Recycle Rate

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<th>Percentage of Waste Recycled</th>
<th>City of Seattle</th>
<th>BHICC</th>
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<td>50%</td>
<td>70%</td>
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Sustainability by the Numbers

Shift from water bottles to water stations:
- 45,000 bottles of water diverted annually from landfills
- $10,000 annual savings

Team Member Transportation

- Over 50% of our employees carpool or use alternative transportation
Sustainability in our Kitchen
Sustainability in our Kitchen
Sustainability in our Kitchen

- Seafood Watch Program
- Sustainably farmed or fished seafood
- Committed to transforming the marketplace in favor of environmentally responsible fisheries
Sustainability in our Kitchen

- Food waste composted through Cedar Grove
  - Implemented six years before mandated by the City of Seattle
  - 65 tons of organic waste diverted annually from landfills to compost

- Biodegradable service products implemented two years before mandated by the City of Seattle

- Avendra purchasing program with like-minded green businesses
SALISH LODGE & SPA
Reducing Waste Initiatives

- Enhanced recycling programs to divert from the waste stream
  - Separated bins in guest rooms
  - Kitchen separation of food waste
  - 6 cubic yard recycling compactor

- Member of “Clean the World”
  - Leftover guest room amenities donated
  - Helping prevent millions of hygiene-related deaths per year

- Since 2012 reduced the cost per occupied room in garbage by 47%
Salish Lodge & Spa

Saving Energy with Utility Initiatives

- (2) Blink EV Charging Stations
  - $2,500 cost
  - Guest amenity

- Retrofit of 5,000 square feet of meeting space to LED bulbs. Annual savings & benefits:
  - 75,000 kWh
  - $6,000
  - Ambience
  - Reduced maintenance costs

- Cost per occupied room night savings of 20%
Salish Lodge & Spa

Green Initiatives

- Bamboo-based linens in guests rooms that are “cold water” wash products
  - ↑ availability of hot water for guests
  - Reduced cost per occupied room night by 6%

- Apiary annually produces over 2,000 lbs. of honey
  - Reverse “Colony Collapse Disorder”
  - Guest experience
Going Green Across the Board
Columbia Hospitality

Going Green Across the Board

Escala

- LED Lighting Retrofits
  - Annual savings of $32,282 for homeowners

- Recycling program
  - Annual savings of $38,523 for homeowners
Going Green Across the Board

TPC Snoqualmie Ridge

• Installed moisture meters to avoid overwatering

• State of the art pump station control panels to reduce overall energy consumption and eliminate waste

• Class-A effluent water for the course during the summer – recycled from surrounding neighbors
Why Green Lodging?

Wide range of benefits:

- Serve as better environmental stewards
- Save money
- Maximize marketing opportunities
- Capture new business
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WASHINGTON LODGING ASSOCIATION
Strengthening State Hospitality

COLUMBIA HOSPITALITY™